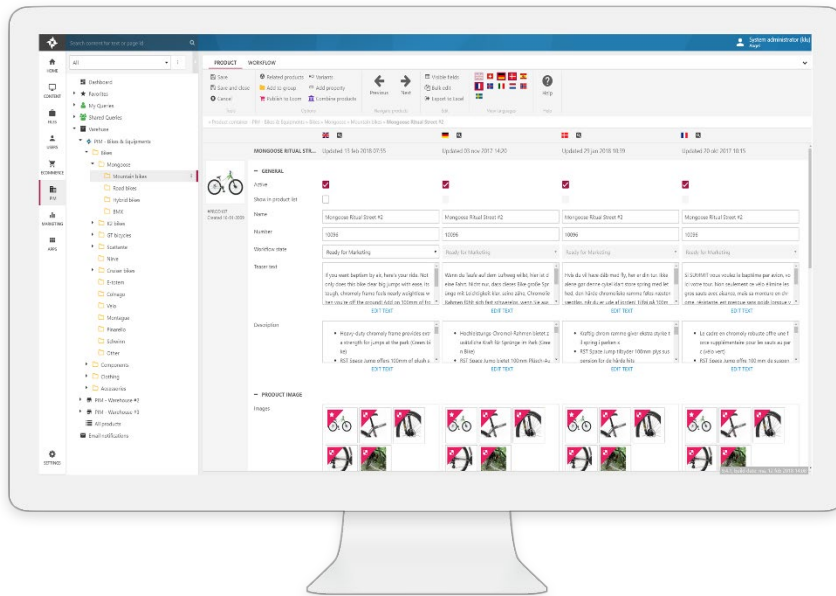




Integrated Product Information Management (PIM)

Take control of your extensive product
information with Dynamicweb PIM.



Our offering

Working with Dynamicweb's Product Information Management (PIM) means fewer applications, integrations and less complexity. It is fast and inexpensive to implement and maintain, and it includes a frontend portal and an administrative portal for your whole team.



Single-Source of Truth

Use Dynamicweb's PIM as a "single source" for inheriting data across variants, product groups and languages. Import / export your product data in various formats and group products in structures that best support product attributes.



Live Preview in Ecommerce

Instantly preview product on frontend. Distribute link to partners and colleagues for faster approval.



100% Standard PIM Frontend

Ready-to-use, out-of-the-box for customer and supplier portals with self-service functionality to download product information and all file types.



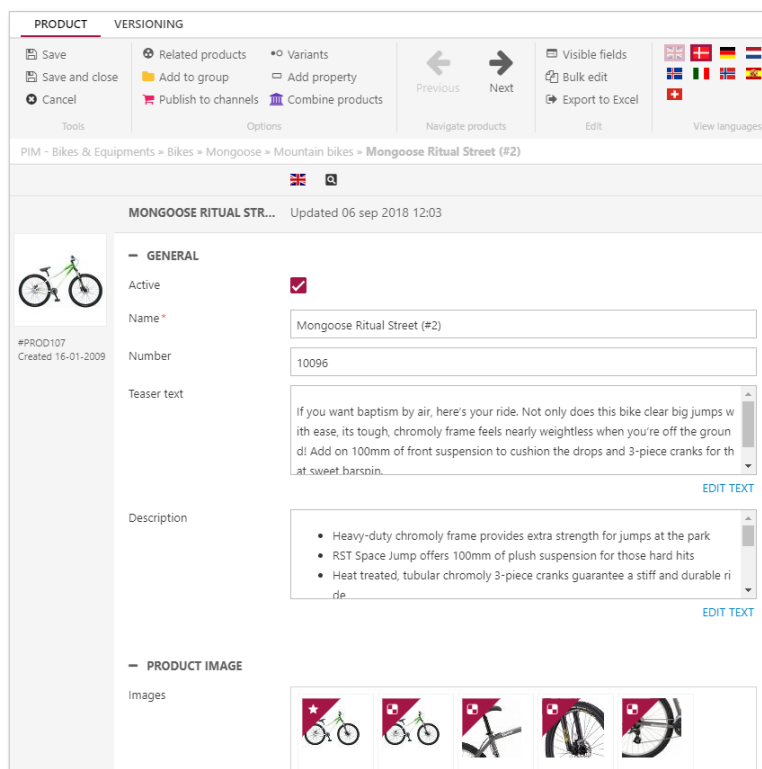
Customizable PIM Dashboard and Workflows

Configure your own dashboards with customizable widgets to keep track of key data and setup your own personal workflows using dynamic query data.

Take Control of Your Extensive Product Information

The Dynamicweb PIM is a mature and professional solution encompassing all the capabilities you need in handling product information. With our PIM you get a 360-degree overview, flexible data structures to support data quality, ability to leverage product relationships, the inclusion of digital assets and support for a true multi-lingual experience.

Solution Features



- PIM and Ecommerce on the same platform or as a stand-alone
- Faster implementation compared to other PIM systems
- Manage product relationships and use live frontend preview
- Enrich, group and organize your products and variants
- Validate and monitor changes with notifications and workflows
- Import and export your product data to Excel
- Standard frontend with self-service for partners and dealers
- Download product data & digital asset in relevant formats
- Deliver feeds to marketplaces, channels and printed catalogs
- Setup channel-specific data feeds with independent format and content

Featured PIM Customers



More Than a Shopping Cart

Deploying Dynamicweb gives you a single platform for your whole digital world. Besides Ecommerce, you'll also get Product Information Management (PIM), Content Management and Marketing Automation in only one platform. These capabilities reveal their value after go-live to help in converting more opportunities

Platform Capabilities

Integration Framework

to connect to every 3rd party system – including turnkey integration for the whole Dynamics family



Integration

Content Management

that provides flexibility to configure content for web and mobile use



Content

Product Information Management (PIM)

to enrich, validate and publish your product data to owned channels, marketplaces, and catalogs



PIM

Ecommerce for both B2B and B2C and self-services for customers

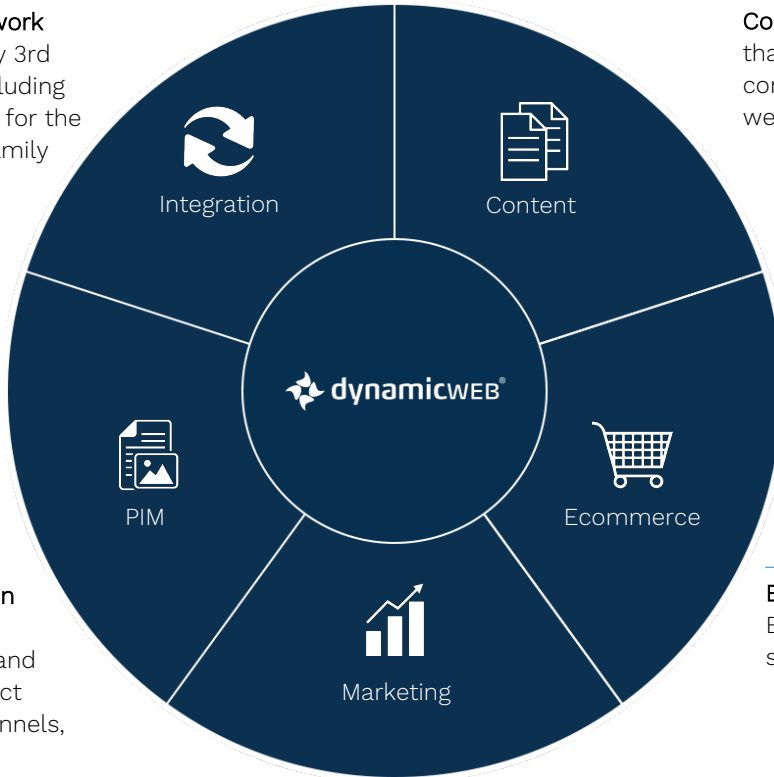


Ecommerce



Marketing

Marketing for real-time personalization, marketing campaigns and transactional emails



About Dynamicweb

Headquartered in Aarhus, Denmark, Dynamicweb today powers more than 4,000 businesses globally in close corporation with our 200+ certified partners.

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